

James Pierce

GRAPHIC ARTIST &
PACKAGING DESIGNER

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PROFESSIONAL SUMMARY

Highly experienced Graphic and Packaging Designer with over 10 years of expertise in creating compliant, packaging and product solutions across multiple industries looking for opportunities with new companies. Adept at managing complex projects, collaborating across teams, and delivering high-quality packaging systems. Proficient in Adobe Creative Suite with developing knowledge of 3D design.

WORK EXPERIENCE

Graphic & Packaging Designer

📅 2014 - Ongoing 📍 Walnut, CA

Provided packaging and brand design services, specializing in compliant, print-ready packaging solutions across various industries. Key responsibilities include:

- Designed compliant, print-ready packaging solutions for products in highly regulated industries, ensuring adherence to branding and legal guidelines.
- Led multiple, complex design projects, from concept to final production.
- Teamed up clients and production teams to ensure packaging designs met both aesthetic and functional requirements, with a focus on manufacturing and compliance.
- Developed 3D renders and photo-realistic mockups to visualize packaging designs and ensure accuracy before production.

Senior Graphic Designer

📅 2014 - 2016 📍 AGE Nameplate - Santa Fe Springs, CA

AGE Nameplate is a custom manufacturer of graphic overlays, panels and membrane switches for aerospace, military, consumer electronics, and medical industries. Collaborated with cross-functional teams to deliver compliant, precise design solutions. Responsibilities included:

- Collaborated with engineering and manufacturing teams to develop packaging and overlay solutions, ensuring accuracy in designs for regulated industries.
- Led complex, high-volume projects involving multi-step processes like digital printing, large-format, silk-screen printing, die-cutting, and embossing, ensuring all designs met strict quality and technical specifications.
- Created precise files for design verification and mechanical drawings used in product manufacturing, ensuring accuracy for production and quality control.
- Addressed compliance and regulatory considerations while creating detailed artwork proofs and mechanical drawings, ensuring alignment with industry standards.
- Troubleshooted and resolved design-related production issues to meet project deadlines and maintain packaging integrity across multiple projects.

EDUCATION

Graphic Design | Bachelor of Science (B.S.)

📅 2014 📍 Full Sail University - Winter Park, FL

Instructional Design & Technology | Master of Science (M.S.)

📅 2021 📍 Full Sail University - Winter Park, FL

SKILLS

Software

Adobe Illustrator, Photoshop, InDesign, After Effects, Blender, Procreate, Microsoft Office

Proficiencies

Logo Design, Branding, Packaging Design, Typography, Photography, Photo Editing